Pride in our community - Past, Present & Future	
idea for Korumburra	Comments
Highway is beneficial to town/challenge	
How can it be taken advantage of?	Who is Korumburra?
	What are we known for? (food bowl)
Facelift shopfronts/signage	КВА
	Aligned with streetscape
	Ec Dev (shire) - promote benefit
Local History knowledge shared with local students	Volunteers - Ask me about Korumburra badge / Korumburra Champions (tourist guides)
	Pride of place => signage is important
	ownership - buy in belonging
	Signage is important
	how can this be best used?
	it's a statement
	video recordings of original people from Coal Creek
	<u>breaks into sections - could promote specific areas</u> (themes)
	Origins of the buildings
Rail Museum highlighting the rail history of the area	Acitivating the rail precinct
Promote Railway Station, Coal Creek, Botanic Park, Cafes	
Promote the people: friendly and always see a smile or a friendly chat – beautiful people, beautiful town	
Rail Trail: fully utilised as a tourism asset with bike hire	